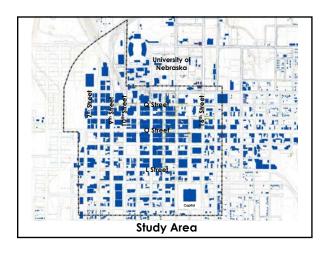
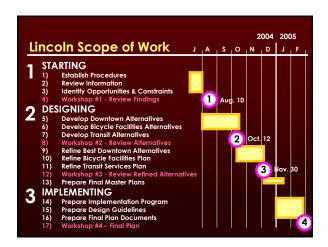


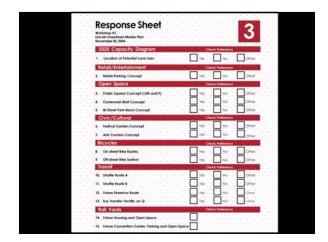
General Objectives

- Provide a Participatory Public Process
- Prepare Downtown Resource Inventory and Assessment
- Prepare Downtown Future Alternative Analysis and Final Master Plan Framework
- Develop Downtown Bicycle Facilities Plan
- Develop Downtown Transit Services Plan
- Prepare Downtown Plan Implementation Program and Design Guidelines

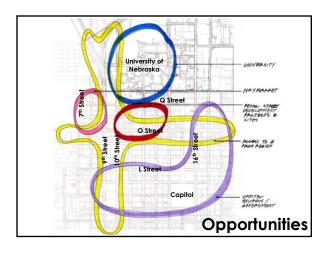


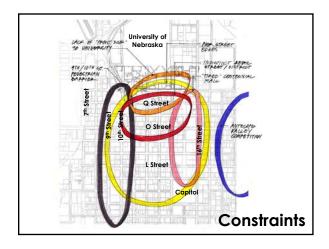








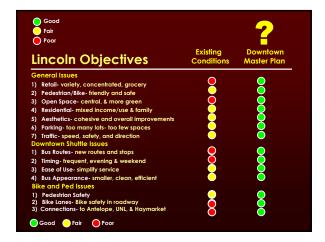


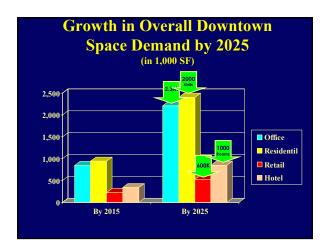














STRATEGIC RETAIL OPPORTUNITIES

- Build off Haymarket Square Restaurant & Specialty Shops along P and 8th
- Neighborhood Market Place Serves Downtown Employees and New Neighborhood
- P/O Street Primary Retail New Anchors and Smaller Streetfront Shops

How Much New Retail Can Be Supported ?

1) Restaurant & Entertainment (Haymarket) 150,000 S.F.
2) Neighborhood Market Place (9th & N) 100,000 S.F.
3) Retail Revitalization District (P&O Streets) 350,000 S.F.
Total 600,000 S.F.

